

## **BirdsOfParadiseSanctuary.org & BirdsOfParadise.org Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to [www.birdsofparadisesanctuary.org](http://www.birdsofparadisesanctuary.org), [www.birdsofparadise.org](http://www.birdsofparadise.org), and Birds of Paradise Sanctuary & Rescue and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Birds of Paradise Sanctuary include [www.birdsofparadisesanctuary.org](http://www.birdsofparadisesanctuary.org), [www.birdsofparadise.org](http://www.birdsofparadise.org), and BOPS. The BOPS website is a news and information site. By using the BOPS website, you consent to the data practices described in this statement.

### **Collection of your Personal Information**

In order to better provide you with products and services offered on our Site, BOPS may collect personally identifiable information, such as your:

- First and Last Name
- E-mail Address

We do not collect any personal information about you unless **you voluntarily provide it to us**. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site and (b) sending us an email message. We will use your information for communicating with you in relation to organization news, services and/or products you have requested from us.

### **Use of your Personal Information**

BOPS collects and uses your personal information to operate its website(s) and deliver the services you have requested.

BOPS may also use your personally identifiable information to inform you of other news and/or services available from BOPS and its affiliates.

### **Sharing Information with Third Parties**

BOPS does not sell, rent or lease its customer lists to third parties.

BOPS may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to BOPS, and they are required to maintain the confidentiality of your information.

BOPS may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on BOPS or the site; (b) protect and defend the rights or property of BOPS; and/or (c) act under exigent circumstances to protect the personal safety of users of BOPS, or the public.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by BOPS. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the BOPS website.

### **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Security of your Personal Information**

BOPS secures your personal information from unauthorized access, use, or disclosure. BOPS uses the following methods for this purpose:

- SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

### **Children Under Thirteen**

BOPS does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **E-mail Communications**

From time to time, BOPS may contact you via email for the purpose of providing announcements, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from BOPS, you may opt out of such communications by clicking on the UNSUBSCRIBE button.

**Changes to this Statement**

BOPS reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**

BOPS welcomes your questions or comments regarding this Statement of Privacy. If you believe that BOPS has not adhered to this Statement, please contact BOPS at:

Birds of Paradise Sanctuary & Rescue  
17020 Water Line Svc Rd  
Bradenton, Florida 34212

Email Address:  
[debbie@birdsofparadisesanctuary.org](mailto:debbie@birdsofparadisesanctuary.org)

Telephone number:  
1-727-366-9997

Effective as of May 30, 2018